



MyCatholicDoctor

Case for Support

December 2021

501(c)(3) not-for-profit Foundation

The mission of MyCatholicDoctor is to make Catholic healthcare available to everyone. We are building a virtual Catholic hospital that is pro-life and pro-eternal life. We treat all people regardless of religious affiliation.

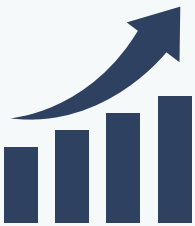
TABLE OF CONTENTS



02 ABOUT MYCATHOLICDOCTOR



05 PATIENT TESTIMONIALS



08 COMPANY GROWTH



10 EXPANSION PLANS



11 BOARD OF DIRECTORS

ABOUT

MyCatholicDoctor



During her early years as a pediatrician, Dr. Berchelmann was a spokesperson for Catholic media. Questions flooded in from families desperately seeking Catholic health care providers they could trust. Eventually, Greg and Kathleen started a website called CatholicPediatrics and hosted a nationwide list of pediatricians who incorporate their Catholic faith into their practice. But people wanted **more**— they wanted Catholic psychiatrists, women's health specialists, end-of-life care, and more.

In 2019, Kathleen and Greg made MyCatholicDoctor a reality, using telemedicine, a network of faithful physicians, and innovative healthcare reimbursement models to make Catholic healthcare available to all people. What started as a small network of physicians has turned into over 100 faithful providers in a variety of specialties, treating patients nationwide.

At MyCatholicDctor, we provide extensive COVID care, primary care, fertility care, dementia, and geriatric care management, abortion pill reversal, and much more.

We provide respect and dignity for human life from inception until natural death making authentic Catholic healthcare accessible and affordable, while providing an opportunity for faithful clinicians to practice with the full voice of their faith and conscience.

For more than 2000 years, the Catholic Church has led the world in healthcare, answering the call of Jesus Christ to heal the sick and proclaim the kingdom of God is near (Luke 10:9). We believe that Christ, the divine physician, brings us each one of our patients, and we treat them that way. We use strong diagnostics to identify root causes of disease rather than just treating symptoms. We treat the body, mind and spirit. We meet people where they are, in their suffering, and accompany them on a path to healing.

OUR STRUCTURE

The 501(c)(3) not-for-profit MyCatholicDoctor Foundation serves as a virtual hospital by providing a platform that allows individual healthcare professionals to own their own practice yet leverage the economy of scale that comes from being a part of a large group. **We're like the Uber or Air B&B of Catholic healthcare.** Our platform provides telehealth technology, group insurance contracts, subsidizing care for the uninsured and underinsured, educating medical students, and engaging in public outreach.

Independent Provider Program

Faithful clinicians may build their own small Catholic practice under our umbrella structure.

Free Listing Program

This program serves providers who are already running independent practices or those with secular employers who allow them to practice the full scope of Catholic healthcare.

Flexible Payment Options

We currently accept 3 forms of payment: health insurance, health sharing plans, and low self-pay rates.

Medical Service Organization

We offer volume discounts to faithful practices through our MSO, helping them remain financially stable in our current healthcare environment.

Meet our Patrons




SERVICES WE PROVIDE



We can initiate medical care virtually, order any necessary labs or imaging, and send prescriptions to the pharmacy of choice.

We take care of our patients' needs through convenient, affordable telehealth.

| |  MyCatholicDoctor | Most Secular Telehealth Companies |
|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-----------------------------------|
| COVID-19 Treatment and Prevention, with rapid response testing and various treatment options | ✓ | ✓ |
| Virtual Primary Care, compassionate care for asthma, allergies, diabetes, high blood pressure & more | ✓ | ✓ |
| Addiction Medicine, integrating prayer and the sacraments to the healing process | ✓ | |
| Sleep Services, providing an at-home sleep study for sleep disorders | ✓ | |
| Women's Health and Fertility Care, respecting and upholding the dignity of the woman | ✓ | |
| Family Planning Education, using NFP and Fertility Awareness methods, without the use of contraceptives | ✓ | |
| Functional Medicine Services, utilizing strong diagnostics to identify the root cause of disease | ✓ | |
| End-of-Life Care, arranging for ethical care consistent with Catholic teaching | ✓ | |
| Physical Therapy, providing patients with an individualized, evidenced-based care plan | ✓ | |

And much more.

We practice evidence-based scientific medicine from a Catholic perspective and integrate spirituality into our care as appropriate to the situation.

Testimonials

I had seen 10 different REI specialists in the last 2 years. None of them could give me a straight answer as to why a grown woman was not having a natural cycle, as my husband and I longed to start our family.

They were never interested to understand the why, but rather, just to get me pregnant. After 7 cycles of fertility drugs, biweekly appointments to monitor my follicle growth, and still no answers, I knew there was something else going on underneath the surface that needed to be treated first.

I scheduled an appointment with Dr. Mary Davenport, feeling hopeless and preparing myself for her not to believe my past medical history, as many of the previous physicians. **What I experienced, however, was a shift in perspective and a determination to find out what was really going on.** We spoke in-depth about my medical history and my previous care. She was quick to comfort and slow to make any assumptions. I was sent to have labs done at my nearest lab for further information on my diagnosis. We ended our call with a plan and hope for the future.

Upon the results we received and making multiple adjustments to my daily lifestyle under her direction, I was able to conceive in 3 months' time. We had made more progress in 3 months than the 24 months prior.

MyCatholicDoctor has made it possible to receive holistic and patient-centered care wherever you are. Their telehealth platform was convenient, personable, and made possible living oceans apart from my doctor. Dr. Davenport searched to understand the underlying issue first and treated my infertility second.

She cared not only about my physical health, but my mental and spiritual health as well, providing resources to nurture all elements of the body, mind, and soul.

S. WRIGHT



*MyCatholicDoctor has greatly improved my experience of "going to the doctor". The curated list of providers is **top-notch**. Its fully covered by my insurance. I get better attention and care from the comfort of my home. I don't think I'll ever go to a doctor's office again if I can use MyCatholicDoctor instead.*

P. KNAG

I'm amazed at how much progress I've been able to make through telehealth PT! Just a couple of months ago my postpartum symptoms seemed hopeless, but thanks to regular PT, I feel like a different person. I'm so grateful I've had access to a faithful Catholic approach to healing the whole person, body and soul..

ANONYMOUS

I recently started seeing Dr. Gretchen Marsh for some hormonal issues. She is absolutely wonderful. I finally feel like I have found someone that listens. She was very thorough and spent so much time with me going over my medical history. She has also been extremely good at following up to my many questions. I cannot express how happy I am that I found her.

K. CULVER

Did our kid's checkups remotely while traveling full time. Such a great fit for traveling families, or for those who have substantial questions about the quality of "care" in "health care". Including my own appointments, we have interacted with 3 physicians, and all of them love being a doctor and caring for others- like they became a doctor for GOOD reasons and have not lost touch with their oath.

G. ROBESON

Ways to Stay Connected to Our Mission and Services

EDUCATION AND ENGAGEMENT

ONGOING SUPPORT

As a 501(c)(3) not-for-profit Foundation, MyCatholicDoctor provides ongoing education and support through our email campaigns to more than 3,543 subscribers. We frequently update our patients, donors, and others on our list of new services we provide, new providers serving in their specific state, and insurance enrollments.

We directly support our clinicians by providing additional education to every onboarding physician. We support our internal and external growth through social media and other channels.

In 2022, we plan to establish a quarterly e-newsletter, with health tips, saint stories, and more to enlighten and educate those who generously support our mission.

CATHOLIC MEDICAL NEWS AND VIEWS

In March of 2021, we launched our **Catholic Medical News and Views** blog, a way to bring education to more people.

Articles and content is contributed by our team of physicians, nurse practitioners, and fertility educators.

Content is uploaded weekly on a variety of topics that are relevant to our audience and the patients we serve.

Recent Posts

- **Back to School, Back to Sleep!** 10 tips to finding your sleep routine August 17, 2021
- **Catholic Wellness Answers, Episode 7: Stress, Anxiety, and Feeling Overwhelmed** August 10, 2021
- **10 Tips for Flying with Breast Milk** August 3, 2021
- **MyCatholicDoctor selected as Semi-Finalist in the OSV Challenge** June 29, 2021
- **Specializing in Sports – Setting them up for Success or Failure?** June 26, 2021

To date, **The Catholic Answer to Vaccines** is our most widely visited webpage, with **151,545 total page views as of November 1st.**

SOCIAL MEDIA COMMUNITIES

We have an active following and presence on multiple social media platforms, to continue to extend our reach and better meet people where they are in their health journey.

These social media communities were designed to share the good news of our faith, Catholic healthcare, and recent news in the health lens.

MyCatholicDoctor Wellness Connection Facebook group was designed to provide a community of support and encouragement among like-minded individuals. It is our goal to foster relationships and productive conversations through our posts and engagements.



MONTHLY WEBINARS

MyCatholicDoctor provides a monthly public-facing webinar based on a variety of topics. Participants register in advance and submit questions for the presenter to answer during the event. These events were created in response to our call to provide education and resources to those who may not be able to afford an appointment but would like to learn and meet our team. As humans, we seek value, education, and community, and this is one way we meet that need.



CONNECT WITH US!



PROGRAMS THAT ALLOW US TO SERVE VULNERABLE COMMUNITIES

TRUTH, BEAUTY, AND JOY FORUM

The Truth, Beauty and Joy Forum is a collaborative effort between Sr. Anne Francis Klein of the Dominican Sisters of Saint Cecelia ("Nashville Dominicans"), and Kerry Pound, MD, President of Massachusetts Right to Life, and MyCatholicDoctor. This program teaches fertility awareness to college-aged women at no cost to the students.



THE CARMELITE SISTERS OF THE AGED AND INFIRM

This new program is a collaboration with the Carmelite Sisters of the Aged and Infirm and the Avila Institute. This program will include geriatric integrated care including dementia coaching, remote patient monitoring, and GPS location tracking. In December of 2021, we plan to grow this program to include three religious communities that care for their own aged.

ABORTION PILL REVERSAL

We currently have eight physicians providing abortion pill reversal, which uses hormonal medications to stop the effects of chemical abortion after a woman has taken the first or second pill. In December of 2021, we hope to launch our abortion pill reversal immediate access system.



SCHOOL TELEHEALTH PROGRAM

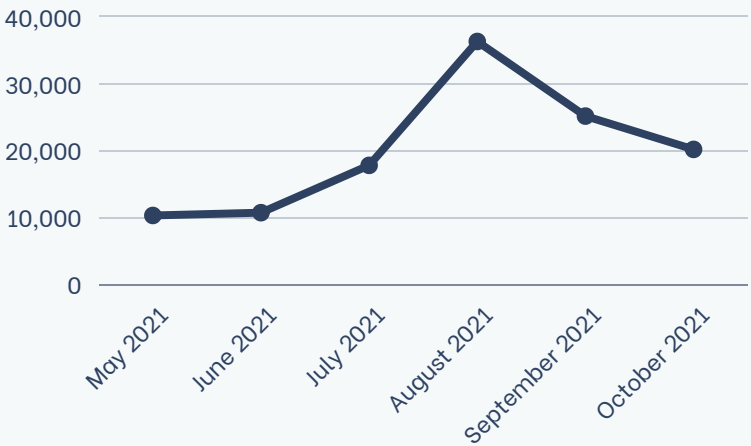
Opened in 2019 and scaled in 2020, MyCatholicDoctor provides the medical expertise and support that schools need to keep students and faculty safe and prevent the spread of illness. The majority of school telehealth care is mental health and sexual health. We have developed partnerships with two Catholic Colleges and hope to grow our presence on University campuses, and plan to have at least 10 schools by Fall 2022.



Company Growth in the Last 6 months

MyCatholicDoctor grew substantially faster than expected due to the pandemic and was underfunded to sustain this rapid growth; but Greg and Kathleen continued to lead the organization as volunteers, maintaining secondary jobs to support their family.

Many of the physicians and staff are not taking any salary, including the board members and the Director of Development, CEO, CTO, and CFO. The Foundation needs help to cover the costs of charity care and other unanticipated expenses of the pandemic. This is forcing MyCatholicDoctor to turn away patients seeking medical services they cannot afford or access elsewhere.



TOTAL UNIQUE USERS

The number of total new users to our website that haven't found us before. As of August 2021, we discontinued our Catholic Healthcare education because of resource issues.

OUR IMPACT

3,186

appointments scheduled in the last 6 months

1,169

new patients were served in the last 90 days

4.9/5

★★★★★ reviews

60 minutes

the average time spent with each patient

In the last 90 days, we have had 84,322 website users and 206,755 page views.



KEY CHALLENGES

- Resources to educate the public on the value of Catholic Healthcare
- Unanticipated growth during the pandemic, with insufficient funding to scale our organization
- More patients seeking our care than we can serve, as seen by our physicians' booked out availability
- Not having the staff or the funding to cover the upfront costs associated with hiring new clinicians

STRENGTHS

- Growing group of over 100 faithful providers
- Healthcare coverage in all 50 states, Mexico and Canada
- Affordable and flexible payment options, accepting more than 250 health insurance plans, as well as health sharing ministries
- Provide over 35 unique specialty services to our patients
- Practice with the strong moral compass founded in Christ's love

Our greatest asset is our growing group of faithful providers. MyCatholicDoctor was born from relationships built through the national Catholic Medical Association, and we are grateful for their continued support.

MyCatholicDoctor has built a unique and sustainable business model for faithfully Catholic healthcare in the United States. We feel our model is the solution for self-sustained Catholic, pro-life healthcare. Our overhead costs are low because we leverage economy of scale to allow faithful Catholic healthcare professionals across the country to utilize one centralized set of administrative staff and telehealth technologies.

EXPANSION PLANS

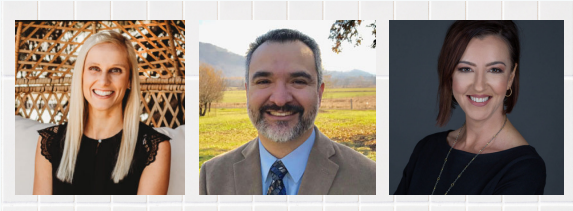
MyCatholicDoctor opened clinically in 2019 and was underfunded to sustain the rapid growth we experienced during the pandemic. We are seeking \$1 million dollars in donations within the next 18 months.

INCREASE ACCESSIBLE AND AFFORDABLE CARE

- Right now MyCatholicDoctor needs resources to be able to serve all those who seek care. Your financial support will allow us to immediately scale our organization.
- We are also seeking funds for charity care for the uninsured and underinsured. Our outstanding education program needs to be expanded.
- We are seeking specific donations to support the Spanish translation of our website, streamlining access to our growing group of Spanish-speaking clinicians.
- We have set up a new endowment through the Knights of Columbus Donor Advised Fund that will allow us to continue our services for generations to come.

ENHANCE OUR OFFERINGS AND RETAIN OUR TEAM OF CLINICIANS BY PROVIDING COMPANY BENEFITS

- We hope to provide a 401K plan for our staff consisting of Catholic compliant funds, managed by the Knights of Columbus, and health benefits.



SUPPORT THAT ENABLES KEY METRICS FOR SELF-SUSTAINABILITY

- MyCatholicDoctor's self-sustainability is dependent on two primary metrics: visits/month and collections rate. We are targeting 1,200 visits per month and a collections rate of 80% to achieve a self-sustaining clinical practice. The following resources are needed to reach these key metrics:
- \$150,000 for 3 FTE billing and collection specialists
- \$135,000 for an office manager, credentialing specialist, and physician services director
- \$275,000 for increased online marketing efforts

| | |
|-------------------------|-------------|
| TOTAL FUNDING NEEDED: | \$1,000,000 |
| RAISED TO DATE: | \$420,000 |
| REMAINING TO BE FUNDED: | \$580,000 |

BOARD OF DIRECTORS



Kathleen Berchermann, M.D.
PRESIDENT, BOARD OF DIRECTORS

Dr. Berchermann is a pediatrician, wife, mother of seven, and co-founder of MyCatholicDoctor. In 2018 Kathleen and her husband Greg decided to make MyCatholicDoctor a reality, using telemedicine, a network of faithful physicians, and innovative healthcare reimbursement models to make Catholic healthcare available to all people.



Sr. Marysia Weber, R.S.M., D.O., M.A.
CHAIR, BOARD OF DIRECTORS

Sister Marysia Weber is a Religious Sister of Mercy of Alma, MI. She is a physician, certified by the American Board of Psychiatry and Neurology, and also completed a fellowship in consultation-liaison psychiatry. She trained at the Mayo Clinic in Rochester, MN. She has a Master's degree in Theology from Notre Dame, South Bend, Indiana.



Anne Nolte, M.D.
VICE-CHAIR, BOARD OF DIRECTORS

Dr. Anne Nolte is a board-certified family physician with an area of concentration in women's health and fertility. She is the co-founder and Executive Director of the National Gianna Center for Women's Health and Fertility. In this role, she has assisted with the establishment of 9 outpatient medical clinics nationwide.



David Wagner, MBA
TREASURER, BOARD OF DIRECTORS

David Wagner has been a fixed income market practitioner for 29 years in a wide variety of roles. David is a co-founder of ServeStronger LLC, whose first offering is strongerCatholic.com, a wellness company focused on Catholic, Christian, and secular markets delivering personalized wellness solutions for the entire person.



Louis Brown, J.D.
SECRETARY, BOARD OF DIRECTORS

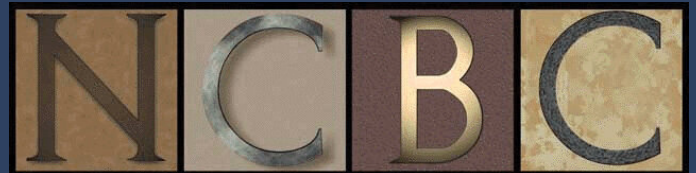
Louis received an undergraduate degree from Michigan State University and a Juris Doctorate from Howard University School of Law in Washington, D.C. He worked as a private practice attorney for a private law firm, where he practiced labor law and commercial litigation. Louis is currently the Executive Director of the Christ Medicus Foundation.

As of October 2021, we have formed a Board of Advisors, which is under the leadership of Dr. James Ulager, President of the Vermont Guild of the Catholic Medical Association, and faculty at the University of Vermont School of Medicine.

PARTNERS



THE RELIGIOUS SISTERS *of* MERCY
of ALMA MICHIGAN



CHRIST  MEDICUS



CATHOLIC MEDICAL ASSOCIATION
Upholding the Principles of the Catholic Faith in the Science and Practice of Medicine

We are grateful to be partners with those above and many other like-minded organizations.